



print it with VERVE
the technology between imagination and reality







HISTORY

VERVE (formerly Digital Pre-Press) has been a leading provider in the handling of digital files for over a decade. During this time we have kept current with all software advances and been the first to introduce many new hardware innovations, including the first imagesetter into the South Island, digital proofing system and the first large format A1 imagesetter in Christchurch.

Monitoring the direction of printing both overseas and locally it became obvious that a new generation of ink based digital printing offered the huge leap forward which was needed to bridge the gap in quality between traditional offset printing and the current range of toner based digital printers.

Along with our existing services, VERVE is pleased to offer you a high quality short run printing option.

This new digital printing and finishing equipment is a natural expansion to our current range of pre-printing services including scanning, and offers a range of exciting new opportunities.





NEW PRINTING TECHNOLOGY

This advanced printing technology has ushered in a new era of quality, efficiency and value. Until this technology came into the marketplace, there were only toner based solutions out there, which weren't of the highest quality. Options that provided superior results were often cost prohibitive and too inflexible in production terms to offer either feasible or practical solutions.

If you're looking for a reliable combination of speed, service and quality, take a look at VERVE.

"We wanted to offer the highest quality digital printing with the additional capabilities that separate us from our competition. That's why we switched to the HP Indigo Press 3000."

The Ace Group Inc

"There are several things that are a positive advantage of the HP Indigo solution, and one of them is the incredibly fast lead time."

Infowerk

"The Indigo press was by far the best suited for short run, fast turnaround work, but the main reason is based on its use of liquid ink as opposed to toner."

1st Byte

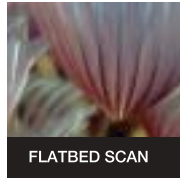
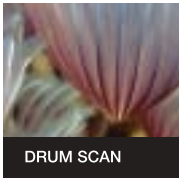




SCANNING

You can be confident of a superb result because of the skills, experience and expertise offered by VERVE's highly professional team. The best results start with the best scans and knowing how to use technology to achieve the highest quality. If you have any questions, or are unsure about the options simply ask and we'll be happy to help.

Sharper images, colour accuracy, resolution & definition.
Quality pictures will either make or break your print.

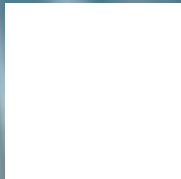


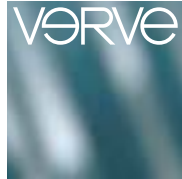
QUALITY DRUM SCANS

- Colour correction.
- Image touchup.
- Balance tonal range for optimal print specifications.
- Archive for future reference.
- Priority in the production schedule.

VALUE DRUM SCAN

- Setup highlight & shadow settings only.
- Transparencies mounted in oil.
- Pickup and delivery within Christchurch CBD.





INTRODUCING THE SOUTH ISLAND'S FIRST LIQUID INK COLOUR DIGITAL PRINTER

The HP Indigo 3050 produces amazing image quality that rivals offset combined with high-volume digital printing capacity. Designed for the most demanding production environments, the HP Indigo Press 3050 delivers up to six-colour printing, high definition images and outstanding substrate selection.

VERVE offers offset print options in a short run print environment.

SPECIFICATIONS

IMAGE SIZE.

308 x 450mm max.

PAPER SIZE.

320 x 470mm max.

PAPER STOCKS.

Up to .4mm in thickness

LIQUID INK. Conventional dot formation for definition and saturation.

PAPERS/CARD. Great range of papers including card.

PLASTIC/SPECIALTY SUBSTRATES. Able to print on plastic, foils and a number of specialty papers and substrates.

QUALITY. Is not a photocopy or a colour laser. Real ink on paper, more like offset print.

LIGHT FAST INKS. Colour durability is superior to conventional offset printing inks.

HP INDICHROME®. Up to 6 colours gives greater colour range.

INK MIXING. Mix colours to match corporate colours.

VARIABLE DATA. Direct market to your clients with both personalised information and images ensuring a better response.





LARGE FORMAT PRINTING

Size matters. Sometimes bigger is best. In addition to the HP Indigo 3050, VERVE offers the capacity of our other printers to create big impact. You can be assured of an excellent result and pick from laminating and mounting options. Tell us what you want to achieve and we'll suggest the best production method to create the desired result.

When you want to make an impact with brilliant colour then choose large format, it's huge.

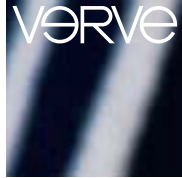
EPSON 9600

- 7 colour printer ensures optimum reproduction and quality.
- Colour management system for calibration.
- Max width 914mm.
- UV Inks.

HP 3500

- A value product using UV inks is ideal for point of sale material and can print up to 1350mm wide.
- We can offer finishing on both products including various laminating options and mounting on a range of substrates.





OTHER PRINTING SERVICES

VERVE offers a range of ways to personalise and target your printing. Perhaps the most innovative opportunities come from the use of variable data and the sophisticated HP Indigo 3050 press – which means you can enjoy the quality of real ink on paper, while changing out images, names or details. It's perfect for direct mail, invitations, reports or other documents and many, many other tasks.

From variable data to barcodes to individualised postcards, you can personalise your printing...

VARIABLE DATA

- Able to change out text, colour, images and barcodes.
- Linked to standard databases able to export to Excel.

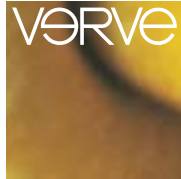
BARCODING

- Create approved industry standard barcodes. Note any retail items will need to be verified.
- EAN-13, EAN-8, ISBN, UPC and other barcodes.

RISO ENVELOPE PRINTING

- Affordable for short run printing.
- Put a different message on your envelopes each month.
- Single colour printing is available from our range of 9 different colours.





FILE HANDLING

At VERVE we have a great deal of experience in the field of technology and have been handling all manner of electronic files for well over a decade.

To capitalise on some of the opportunities the latest software and hardware can offer you, different setups are sometimes required. Once again, just ask and we'll help to ensure that we can work with the files you supply and help to achieve the task at hand.

Specific imposition software allows VERVE to undertake imposing with relative ease and speed.

SIGNASTATION

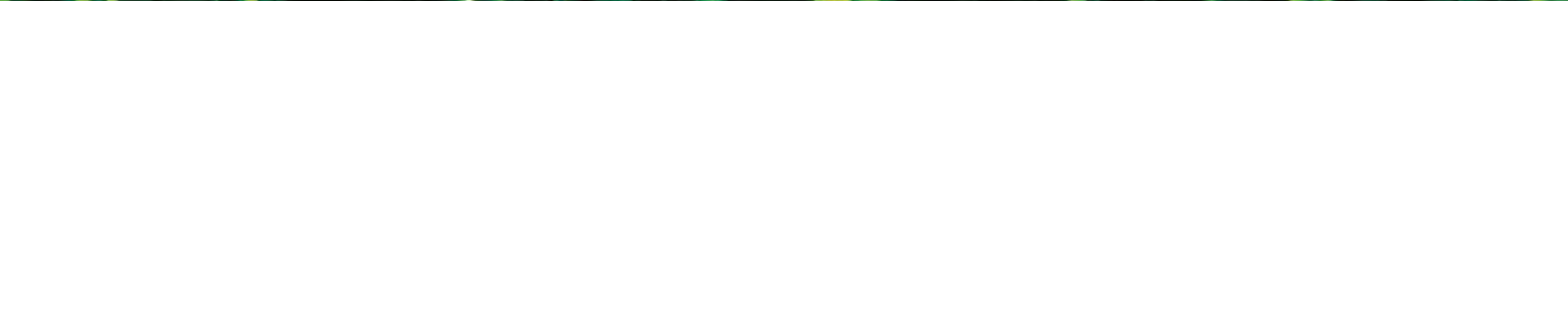
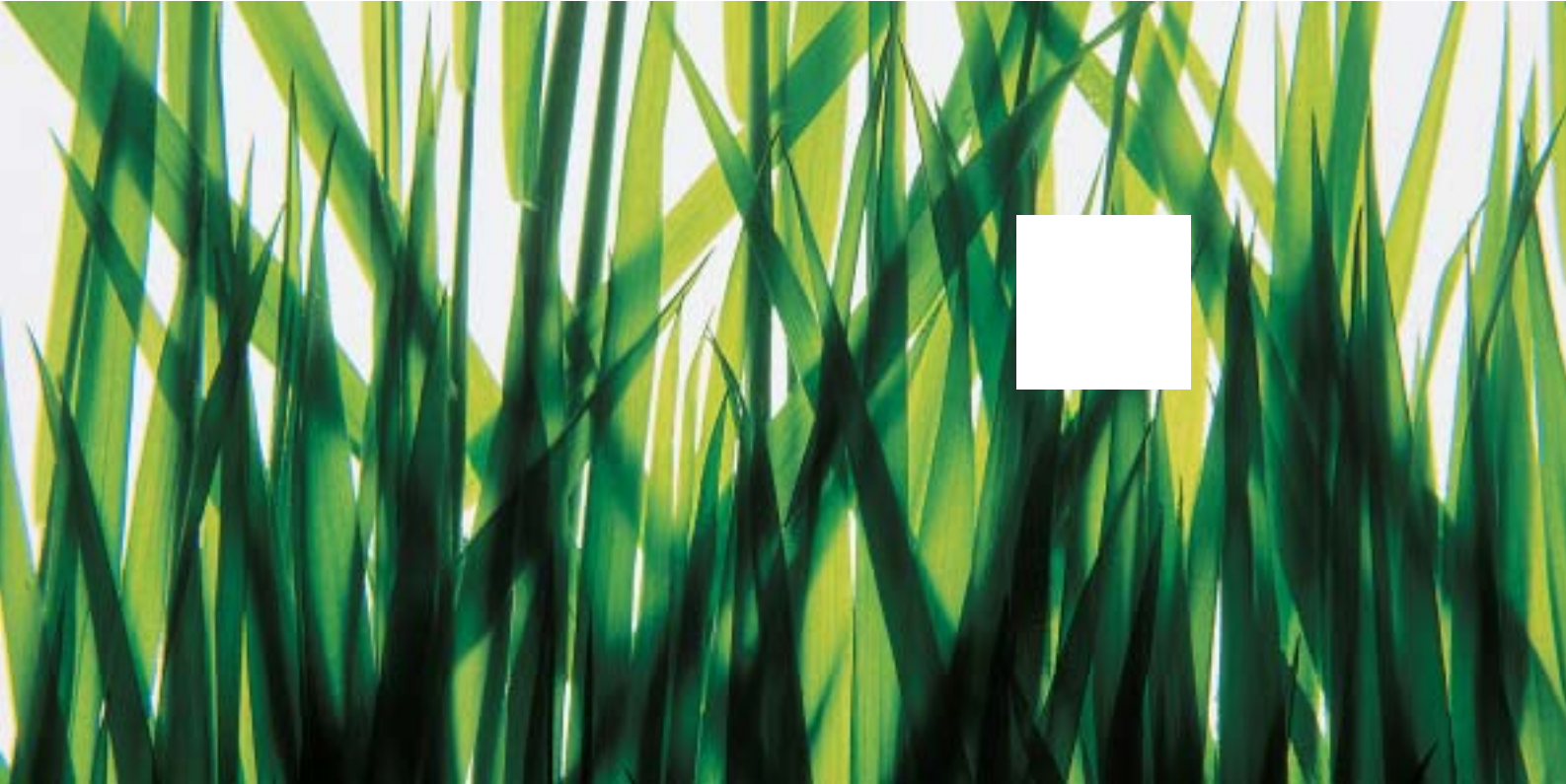
- Imposes individually ripped pages to print specifications.
- Can apply creep to impositions.
- Can add spine marks for binders.
- CIPS 3 print files automatically set printing press ink stations for colour balance.
- Auto registration ensures perfect registration between colours.

DIGITAL PROOFING

- Prints from ripped imposed file for immediate release to imageset film.
- No re-interpretation of the file.
- 7 colour printer gives greater accuracy.
- Colour management to emulate 4 colour process inks.

PAGESTORE

- Registered Pagestore provider for Christchurch to dispatch advertisements to publications.





IMAGESETTING/PLATEMAKING

While VERVE can offer some exciting new opportunities in digital printing, we have an unequalled level of experience in imagesetting and platemaking which will continue to see us involved in more traditional methods of printing and production. Whatever your requirements, you can count on us to do it with VERVE.

VERVE has the industry expertise and experience to offer a comprehensive and wide-ranging service.

IMAGESETTING

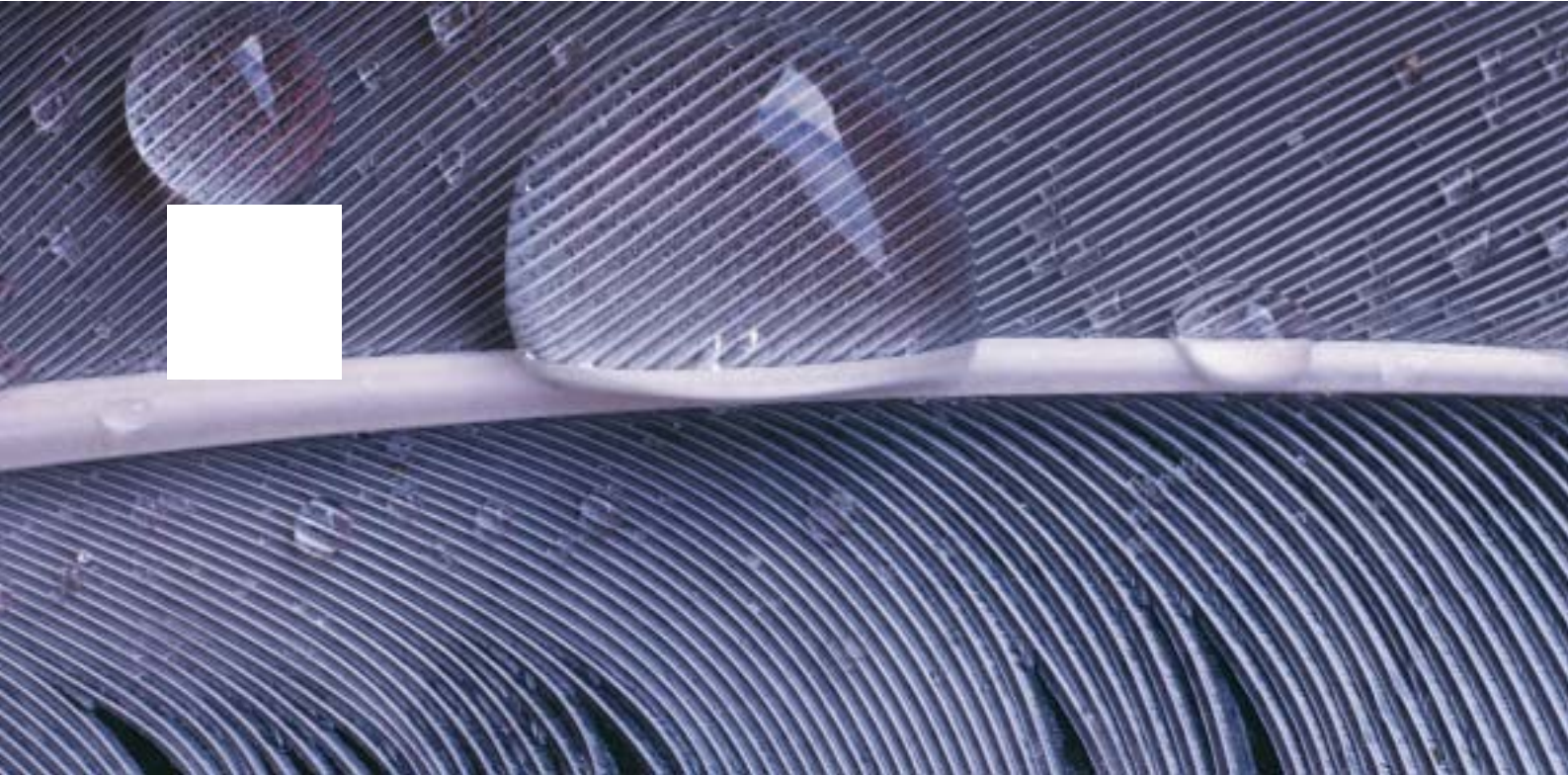
- Output of film from disk for a wide range of end users including print, screen print and die lines.

2 Sizes

- 760 x 1060mm or 549 x 749mm.
- Max image are including trims.
- Pre punch films for plate grip.
- Trapping software.

PLATEMAKING

- Produce plates from imagesetting films to numerous sizes.





FINISHING

The last stages are vital to achieving an overall result. That's why print finishing is an important part of our business. At VERVE we stock a large range of binders, stock covers and finishing equipment to ensure your project is completed with the same care and attention to detail with which it is started. Binding options, different ways of folding and all the additional embellishments we can add, mean that you have more choices and better options.

A number of different finishing options are available.
From wiro to perfect binding, VERVE has the solution.

FOLDING

- There are currently six different ways we can fold your product.
- Fold, staple or trim for booklets.

PERFECT BINDING

- From 1 mm – 30 mm thickness.

CREASING

- Creasing covers prior to binding or heavier board before folding.

WIRO BINDING

- Plastic or wire in various colours.

FOLD AND STAPLE BINDING

- Up to 88 pp of 80 gsm.

TRIMMING

- Electronic guillotine ensures accurate trimming.

EMBELLISHMENTS

- All products are able to be value added subject to stock used, including foiling and embossing.



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